

Rick Kovacic

Curriculum Vitae

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San Diego California, USA

Experienced and accomplished academic professional with over 20 years of progressive Electronic and Digital Media, Graphic Design, Web and Interactive Media development and instruction. Expertise in web and mobile development technologies, programming languages, and multimedia applications. Proficient in academic program coordination, curriculum development and instructional design. Proven expertise in project management and coordination in the business sector.

Selected Achievements

- Distinguished as an accomplished university-level instructor and instructional designer for more than 20 years, driving the advancement of UX design education through dynamic curriculum development and effective program coordination.
- Spearheaded the successful development and execution of web and multimedia projects, leveraging over 25 years of industry experience in digital media and graphic design.
- Researched and applied distance learning principles at the university level, pioneering innovative instructional techniques and curriculum development for over 20 years.
- Orchestrated and delivered anticipated project outcomes through agile project management skills honed over 7 years, ensuring achievable results and project execution.

Education and Credentials

Doctorate Studies in Computer Science, Emerging Media

Colorado Technical University, Colorado Springs

Dual Master of Science –Telecommunications Systems Management and Computer Information Science (Multimedia Tech)

California State University-EastBay, Hayward

Research Associate – Distance Education

California State University-EastBay, Hayward

Research Associate – Industrial Science

Colorado State University, Fort Collins

Bachelor of Arts - Communications (Electronic Media)

Colorado State University, Fort Collins

Academic Highlights

Course Instructor, College of Information Technology Western Governors University, Salt Lake City, Utah

2019 – Present

Facilitate engaging and interactive web development courses within the College of Information Technology. Collaborate with colleagues to participate in program development, curriculum enhancement, and assessment initiatives to continuously improve the quality of instruction. Serve as a mentor and advisor to students, offering guidance on academic and career pathways in the field of web development. Maintain active involvement in professional development activities, including attending conferences, workshops, and webinars to enhance knowledge and teaching skills. Foster a supportive and inclusive learning environment that values diversity and promotes equal opportunities for all students.

- Designed and developed a comprehensive curriculum that incorporated cutting-edge web development principles, methodologies, and technologies.

- Assessed and evaluated student progress through assignments, examinations, and project presentations, delivering constructive feedback and guidance to enhance their learning experience.
- Cultivated a deep understanding of industry trends and emerging technologies in web development, ensuring that the curriculum remained current and aligned with industry standards.

Assistant Professor, Computer Information Science
Southwestern College, Chula Vista, California

2012 – 2016

Delivered high-quality instruction in computer information science courses within the academic setting. Developed and enhanced the curriculum for computer information science programs, incorporating industry standards, emerging technologies, and best practices.

- Engaged students in active learning through diverse instructional methods, such as lectures, discussions, hands-on projects, and group activities.
- Evaluated student performance and provided timely and constructive feedback to promote their intellectual growth and academic achievement.
- Mentored and guided students in their academic and career paths, offering support and advice on course selection, internships, and job opportunities.

Previous Academic Experience

Program Director/Senior Faculty, Web & Interactive Media
Art Institute, Tucson, Arizona

Program coordination and instructional duties in Web Design & Interactive Media program, including course scheduling, curriculum development, faculty hiring and related.

Faculty Instructor, Visual Journalism
Brooks Institute, Santa Barbara, California

Faculty Instructor of Web and Multimedia technologies, Visual Journalism program. Member of Curriculum Development and Campus Accreditation committees.

Program Director/Senior Faculty, Web Development
City University, Seattle, Washington

Director of Web Development program and Senior Faculty in School of Management. Full-time program coordination and part-time instructional duties including curriculum development, course scheduling, faculty hiring, and related.

Program Director/Assistant Professor, Computer Science
Eastern Oregon University, La Grande, Oregon

Director of Media Arts and Assistant Professor in Computer Science/Multimedia program. Curriculum development, course outlining, student advising and facilities planning.

Lecturer/ Program Director, Computer Science
Sonoma State University, Rohnert Park, California

Lecturer in Computer Science and Director of Online Multimedia program. Course instruction, curriculum development and related.

Professional Experience

CEO and Project Manager
GP Holdings USA, San Diego, California

2014 – Present

Spearheaded the operations of GP Holdings USA as the CEO and Project Manager, based in San Diego, California. Developed and implemented strategic plans and initiatives to drive business growth and profitability. Led cross-functional teams in the successful execution of projects, ensuring adherence to budgets, timelines, and quality standards. Identified and pursued new business opportunities, fostering strategic partnerships and client relationships. Oversaw financial management, including budgeting, forecasting, and financial analysis to maximize organizational performance.

- Create working relationships with global businesses to capitalize projects for international product marketing.
- Establish and maintained effective communication channels with stakeholders, including clients, partners, and internal teams.
- Conduct market research and analysis to identify market trends, customer needs, and competitive landscape, informing business strategies and decision-making.
- Develop long-term budgets and product marketing plans for international markets exceeding \$300M USD.

Associate Producer/Digital Audio Engineer HOS Records, San Francisco, California

Associate Producer and Digital Audio Engineer for weekly music program.

- 75 original productions using state-of-art digital technologies
- nationally syndicated in over 250 markets on National Public Radio

Technical Writer and Graphic Designer Imbsen Engineering, Sacramento, California

Technical documentation and graphic designer for bridge engineering firm.

- Creation of CalTRANS project proposal documentation and technical materials
- Designed marketing materials for a variety of engineering & software projects.

Professional Activities

Member

Association of Computing Machinery, 2001

Graduate Research

- **Current Research interests:**
 - Use of Interactive & Immersive Technologies in Learning
 - Mobile and Augmented Reality Technology Integration
- **Profession research areas have included:**
 - Network Security for Large Scale Computer Networks (2003)
 - Use of Multimedia in Distance Learning Applications (2001)
- **Master's degree projects included research in the following areas:**
 - Web-based Satellite Image Manipulation and Multiuser Interaction technologies
 - Distance Education/Online Information content and delivery system development

Language and Software Proficiency

- Programming: Java, ActionScript3, Python and others for OOP Internet applications
- Client-side: HTML5, CSS3, JavaScript/jQuery and XML for web page design
- Server-side: PHP, JSP and MySQL for dynamic web development
- Mobile: iOS XCode and Android Studio SDK APIs for mobile development
- Digital Media: FinalCut Pro, Adobe Premiere, Digi ProTools, Adobe Flash/Animate/AfterEffects
- Frameworks: Drupal, Angular, Bootstrap, WordPress CMS and Salesforce
- Learning Mgmt Systems: Canvas, Blackboard, Moodle, WebCT, others
- Office: MS Office 365, OpenOffice, Apple Office suites.

Awards

- Producer certificate, Platypus Video Workshop; 2007
- Chancellors Doctorate Incentive Program, California State University; 2005
- Faculty Scholars award, Eastern Oregon University; 2003
- APLE Graduate Scholarship recipient; 2000

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